



**SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA**

**ENTREPRENEURSHIP DEVELOPMENT CLUB**

**ANNUAL REPORT 2020-21**

**Summary**

Sl No.	Date	Activity	Resource Person
1	20 <sup>th</sup> June 2020	Impact Lecture Series Session I: Startup: Ideas, Opportunities and Funding	Dr.K.C.Chandrashekar Nair Advisor, Entrepreneurship Retd. CEO Technopark Trivandrum
2		Impact Lecture Series Session II: Startup Journey Issues and Challenges	Mr. Varun P Nair Founder and Managing Director Infiniz IT Solutions
3	27 <sup>th</sup> June 2020	Impact Lecture Series Session III: Introduction to Intellectual Property Rights	Ms. Arathi Ashok Assistant Professor School of Legal Studies CUSAT Kochi -22
4		Impact Lecture Series Session IV: Role and Relevance of Intellectual Property Rights	Dr. Narendran Thiruthy Technical Officer (IPR) National Biodiversity Authority of India Government of India Chennai
5	2 <sup>nd</sup> November 2020	Orientation Session on National Educational Policy: Impetus to Entrepreneurship Development	Dr. Manusankar C Vice President Institution Innovation Council Sree Sankara Vidyapeetom

			College, Valayanchirangara Perumbavoor
6	22 <sup>nd</sup> November 2020	Motivational Talk by Successful Women Entrepreneur	Preethi Parakkat Managing Director Parakkat Pearls and Jewels (India) Private Limited
7	2 <sup>nd</sup> December 2020	A Counseling session on Innovation and Entrepreneurship	Sherin Sam Jose Executive Officer, Startups Valley Amal Jyothi TBI  Amal Jyothi College of Engineering
8	13 <sup>th</sup> January 2021	Introduction to Startup Eco System, Business Incubation, Patent Support Scheme and Interventions by Kerala Startup Mission	Mr. Krishnakumar M. Business Incubation Lead Kerala Start-up Mission, Trivandrum
9	17 <sup>th</sup> February 2021	Session with Innovation and Start-up Ecosystem Enablers	Mr. Sujith Ajithkumar Marketing Advisor Garga M Commerce Private Limited
10	6 <sup>th</sup> March 2021	Field Visit to Kerala Start-up Mission	Kerala Startup Mission Kerala Technology Innovation Zone, Kinfra Hi-Tech Park, HMT Colony, P.O, Kalamassery, Kochi, Kerala 683503
11	27 <sup>th</sup> March 2021	An Interaction Session with a Start-up Founder	Mr. Unnikrishnan Founder and Managing Director of Garga M Commerce Limited
12	29 <sup>th</sup> May 2021	Startup Workshop: Dream It and Do It	Mr. Unnikrishnan Founder and Managing Director of Garga M Commerce

			Limited
13	29 <sup>th</sup> May 2021	Webinar on Intellectual Property Rights	Smt. Deepa Mohanan Judicial First Class Magistrate Court I, Thiruvananthapuram

## Detailed Report

**20<sup>th</sup> June 2020**

### **Session I: Start-up: Ideas, Opportunities and Funding**

Impact Lectures Series was organised in four sessions. The first two sessions on 20<sup>th</sup> June 2020 covered the topic Start up. The first lecture of the series was delivered by Dr.K.C. Chandrasekhar Nair. He is recognised as the father of business incubation in Kerala. He has retired as the CFO of Technopark as well as the MD of the Technopark TBI.

### **Session II: Start-up Journey Issues and Challenges**

The second session of the day was handled by Mr. Varun P Nair who is the founder and MD of Infiniz I T Solutions. He handled the issues and challenges involved in a start-up.

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiatives)  
 MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA)  
 IEDC, EDC &  
**Institution Innovation Cell**  
**Sree Sankara Vidyapeetom College**  
**Valayanchirangara**

Impact Lecture session in Online Mode  
**SESSION 02**  
 Date - 06/20/2020  
 Time - 02:00 PM

Topic  
**STARTUP JOURNEY**  
**ISSUES &**  
**CHALLENGES**

  
**Varun P Nair**  
 FOUNDER AND MD INFINIZ IT SOLUTIONS  
 @ Google meet platform

27<sup>th</sup> June 2020

### Session III: Introduction to Intellectual Property Rights

The second day of Impact Lecture Series covered the topic “Intellectual Property Rights” in two sessions. The first session by Ms. Arathi Ashok provided the basics of IPR. She is working as Assistant Professor in School of Legal Studies, CUSAT.

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiatives)  
 MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA)  
 IEDC, IIC  
 &  
**Institution Innovation Cell**  
**Sree Sankara Vidyapeetom College**  
**Valayanchirangara**

Impact Lecture session in Online Mode  
**Session 03**  
 Date - 06/27/2020  
 Time - 10:00 AM

Topic  
**Introduction to Intellectual**  
**Property Rights**

  
**Ms. Arathi Ashok**  
 Assistant Professor- IPR  
 School of Legal Studies  
 Cochin University of Science & Technology,  
 Kochi  
 @ Google meet platform

### Session IV: Role and Relevance of Intellectual Property Rights

The second session was handled by Dr. Narendran Thiruthy.

The poster features logos for the Institution's Innovation Council (Ministry of HRD Initiative), IEDC, EDC, MHRD's Innovation Cell (Government of India), and AICTE. It identifies the host as Sree Sankara Vidyapeetom College, Valayanchirangara. The session is titled 'Session 04: Role and Relevance of Intellectual Property Rights' and is held in an online mode. The speaker is Dr. Narendran Thiruthy, Technical Officer (IPR) at the National Biodiversity Authority, Chennai. The session is scheduled for 06/27/2020 at 02:00 PM and is held on the Google Meet platform.

He is the Technical Officer (IPR) of National Biodiversity Authority, Govt. of India. Dr. Narendran explained the role and relevance of IPR in today's world.

**2<sup>nd</sup> November 2020**

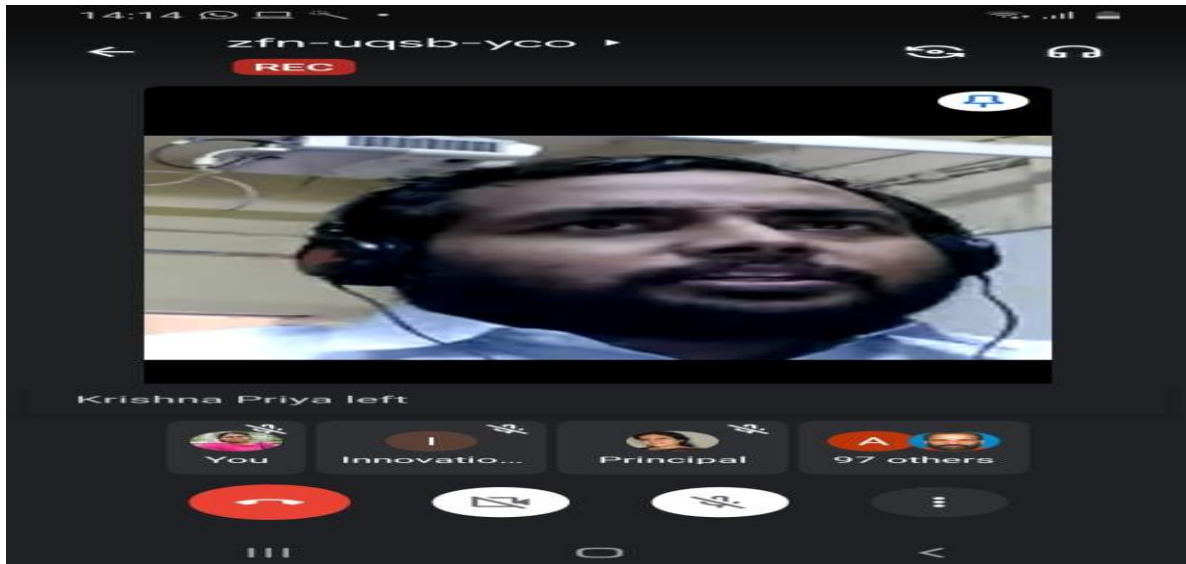
### **Orientation Session on National Education Policy (with a focus on Innovation and entrepreneurship)**

The aim of the programme was to give insight to students on the importance of entrepreneurship and innovation in based on the National Education Policy 2020.

The poster is organized by the Institution Innovation Council, Entrepreneurship Development Club, and Innovation and Entrepreneurship Development Centre at Sree Sankara Vidyapeetom College, Valayanchirangara. It announces an orientation session on the National Educational Policy, highlighting its role as an impetus to entrepreneurial development. The speaker is Dr. Manusankar C, Head of the Department of Computer Science at SSV College. The session is held on 02/11/2020 at 2 PM via Google Meet. The IIC President is Dr. Suchitra A and the Coordinator is Sumi K S.

Dr. Manusankar C, the Vice President of Institution Innovation Council of Sree Sankara Vidyapeetom College was the resource person for the programme. 85 students and 3 faculty members from the college participated in the programme. There

were three external participants also. The participants got basic idea about NEP. The session made the students aware about the various opportunities available to them in higher education. The faculty members also gained knowledge on the significance of innovation and entrepreneurship in the new education policy.



**22<sup>nd</sup> November 2020**

### **Motivational Session by a successful entrepreneur.**

The aim of the programme was to share the success story of an entrepreneur with the students and inspire them to enter the world of entrepreneurship and innovation. Preethi Parakkat who is the director of Parakkat Pearls and Jewels (India) Private Limited was the speaker of the session. Students and faculties were motivated to take up innovative practices and got an idea about the challenges and opportunities in entrepreneurship. The speaker shared her experiences and how she has chosen this segment to start her venture. 86 student participants and 12 faculty members attended this session.

INSTITUTION'S INNOVATION COUNCIL  
 Sree Sankara Vidyapeetom College  
 Valayanchirangara  
 Organizes  
 Motivational Talk by Successful Women Entrepreneur  
 By  
 Preethi Prakash  
 Director  
 Parakkat Pearls and Jewels  
 Date: 22/11/2020  
 Time: 4pm  
 Platform: Google Meet  
 IIC President: Dr. Suchitra A  
 Coordinators: Smt. Sumi K S & Dr. Vinitha A S

**2<sup>nd</sup> December 2020**

### **A Counselling session on Innovation and Entrepreneurship**

The aim of the counselling session was to impart knowledge to the students regarding the funding opportunities available. Dr. Sherin Sam Jose is the executive officer of Start-ups Valley Amal Jyothi TBI and Professor at Amal Jyothi College of Engineering. He shared the various sources of funds available for student and institutional start-ups. About 94 students and 6 faculty members attended the session. He also explained the process of Technology Business Incubators (TBI) and how it works.

INSTITUTION'S INNOVATION COUNCIL  
 Sree Sankara Vidyapeetom College  
 Valayanchirangara  
 Counseling Session  
 on  
 Innovation and Entrepreneurship  
 Speaker : Sherin Sam Jose  
 Chief Executive Officer, Startups Valley  
 Amal Jyothi TBI  
 Date: 02/12/2020  
 Time: 4pm  
 Online mode  
 IIC President : Dr. Suchitra A  
 Coordinator: Sumi K S

**13<sup>th</sup> January 2021**

### **Introduction to Start-up Eco System, Business Incubation, Patent Support Scheme and Interventions by Kerala Start-up Mission**

The aim of the session was to create awareness among students about the various start-up opportunities and funding available. Mr. Krishnakumar, the Business Incubation Lead of Kerala Start-up Mission was the resource person. 100 students and 19 faculty members attended the session.

The image shows a promotional poster for a webinar. On the left, there are three circular icons: 'Date' with '13/01/2021 Wednesday', 'Time' with '10am -12pm', and 'Platform' with 'Google meet'. To the right of these icons are the logos of Sree Sankara Vidyapeetom College and the Kerala Startup Mission. The main poster is a teal rectangle with white text. It reads: 'IIC, IEDC, ED club Sree Sankara Vidyapeetom College Valayanchirangara Presents Webinar on Introduction to Startup Ecosystem, Business Incubation, Patent support scheme and Interventions by Kerala Startup Mission Speaker Krishnakumar. M Business Incubation lead, Trivandrum, Kerala Startup Mission'. At the bottom, it lists 'Convener: Dr. Suchitra A' and 'Coordinators: Dr. Manusankar C, Mr. Viswan M G, Mrs. Sumi K S'.

**17<sup>th</sup> February 2021**

### **Session with Innovation and Start-up Ecosystem Enablers**

A webinar was arranged for the students to understand how a start-up eco system is enabled. The marketing advisor of Garga M Commerce Limited Mr. Sujith Ajithkumar served as the resource person for the session. It helped the students and faculties to clarify their goals and objectives related to start-ups and to predict the challenges & to find solution. 50 students and 5 faculty members participated in the session.





**6<sup>th</sup> March 2021**

**Field Visit to Kerala Start –up Mission**

Kerala is on the tipping point of a big social revolution. The youth of the state are eager to pursue their dreams and create their own enterprise rather than move off the beaten track of regular employment. Various social economic and demographic factors add to the paradigm shift and the Government of Kerala has been proactively working on this by creating various programmes to inculcate an entrepreneurship culture in the impending young generations of the state. The years from 2010-2021 have been declared as the "Decade of Innovation" by India. Kerala towards the end of this decade is witnessing a wave of innovative and entrepreneurial efforts from discrete sectors.

Students and faculties of our college conducted a field visit to Kerala Startup Mission on 6th March 2021. 18 students accompanied by two of our staff participated in it. We got a wonderful experience there. We visited the maker village where the Government of Kerala created the innovation eco system

The startup ecosystem is well equipped to mark the next quantum leap. Every block an entrepreneurial ecosystem needs is in place. Kerala possesses a unique model of connecting Academics, Industries, R&D institutions and Startups, unlike other Startup Ecosystems in the country.

The Government of Kerala initiated the movement through Kerala Startup Mission (KSUM) by forging and implementing a forward-looking policy for creating a vibrant startup ecosystem in the state to foster the growth of technology entrepreneurship. Kerala Startup Mission has initiated various steps for setting up a startup ecosystem in the state.

Startups in Kerala are developing solutions in newer and better ways as they experiment with futuristic technologies like never before. Going beyond the conventional software and IT sectors, entrepreneurs from Kerala are being recognised in both national and international forums as they explore new horizons. Kerala has always stood out as one of the most literate and skilled states in India. In, no other states have schools, colleges, incubators, government institutes and startups been so efficiently interlinked. This has created an excellent opportunity for the growth of innovation, investment and entrepreneurship.



**27<sup>th</sup> March 2021**

### **An Interaction Session with a Start-up Founder**

An interactive session was arranged for the students with a start-up founder to understand how the transformation from a college student to a start-up founder happens.

Sree Sankara Vidyapeetom College  
Valayanchirangara  
Institution Innovation Council  
EDC&IEDC

Organizes  
Interactive Session with  
Successful Startup Founder

By  
Mr. Unnikrishnan U R  
G Taste Founder

27/03/21  
Saturday  
9.30am-11.30am  
Conference Hall

Mr. Unnikrishnan the founder of Garga M Commerce Limited was the speaker of the session. 30 students and 3 faculty members attended the session.

**29<sup>th</sup> May 2021**

### **Webinar on Intellectual Property Rights**

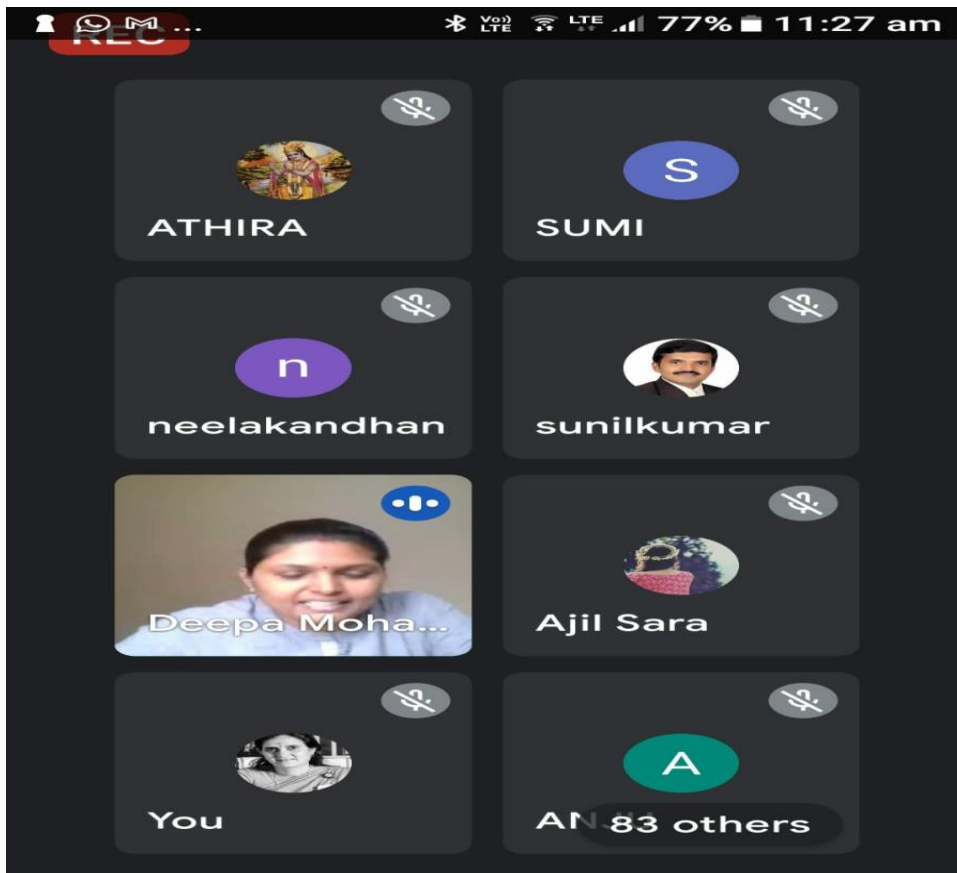
The IIC, IEDC and EDC along with the PG Department of Chemistry and Alumni Association has organised a webinar on the topic intellectual property rights. This concept is gaining importance day by day and the students were given a basic idea about what is IPR and its application.

SREE SANKARA VIDYAPEETOM COLLEGE  
VALAYANCHIRANGARA  
Affiliated to Mahatma Gandhi University, Kottayam & Re-accredited with 'A' grade by NAAC  
Department of Chemistry in association with Alumni  
Association and Institution Innovation Council (IIC)  
IEDC&EDC  
Jointly Organizing a Webinar on  
**INTELLECTUAL PROPERTY  
RIGHTS**  
Date and Time  
29<sup>th</sup> May 2021, 11 am  
Meet Our Speaker

**Smt. Deepa Mohanan**  
Judicial First Class Magistrate,  
Court I, Thiruvananthapuram  
SSV Alumni(B.Sc. Chemistry 1999-2002)

No registration fees  
Entries are limited  
Meeting platform: Google Meet

Adv. Deepa Mohanan who is a Judicial First Class Magistrate of Thiruvananthapuram Court was the resource person. 86 students and 14 faculty members participated in the webinar.



29<sup>th</sup> May 2021

### Start-up Workshop: “Dream It and Do It”

The resource person for the workshop was Mr. Unnikrishnan, the managing director of Garga M Commerce Private Limited. He spoke about his start-up journey to the students.

**SREE SANKARA VIDYAPEETOM COLLEGE  
VALAYANCHIRANGARA**

**ED CLUB, IIC& IEDC**

In association with  
**Alumni Association & Department of Commerce**

Organises  
**Startup Workshop - "Dream It and Do It"**

On  
**29.05.2021 (Saturday)**

Platform -   
Time - 2.00pm

*STARTUP WORKSHOP*

**"DREAM IT AND DO IT"**

**Speaker of the session**



**Mr. Unnikrishnan V.K**  
SSV Alumni (B.Com 2005-2008)  
Managing Director, Garga M Commerce Private Limited  
&  
Founder, G Taste Homely Taste

**Dr. Padma P**  
(Principal)

**Dr. Resmi R**  
(H O D of Commerce)

**Dr. Remya K R**  
(Co-ordinator, Alumni Association)

**Dr. Suchitra A**  
(Convenor)



He also explained the procedure for starting a new venture and the different schemes and assistance available from the Government for this purpose. About 85 students participated in the workshop. The session was very interactive.